

For Immediate Release

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Successful Broker Shares Scene with Stars

It has been a stellar few months for Leif Riddell, who has closed several deals and acted with some top names in film. Riddell, a residential broker at GMAC Real Estate IPG, will appear in a scene with Terrence Howard and Jodie Foster in the new movie, *The Brave One*, a remake of the film *Death Wish*. “The director, Neil Jordan, was wonderful to work with,” Riddell recounts, “Jodie is such the professional and so was Terrence.”

While on another set for a commercial shoot, Riddell met a new client looking for a home in his neighborhood, Gerritsen Beach. “I sold him the best house for the money in the area: a three bedroom, 3 bathroom home with a large recreation room just off of Canal Street,” says Riddell. He also negotiated the price down from \$499,000 to \$449,000.

“I sold his brownstone apartment before-hand so he had the money,” adds Riddell. The brownstone, on Lexington and 92nd, is the oldest building on the block in the Carnegie Hill area. It is a 4th floor walk up alcove studio with fireplace which sold for \$399,000 to an Italian buyer. “We closed on both in 5 months time and I was able to get him financing through Real Estate Capital of America (ReCap),” says Riddell. ReCap works closely with GMAC Real Estate IPG to provide a wide range of loans and financing such as, but not limited to, residential and commercial loans, and mortgage and construction financing.

Riddell’s own home has changed a bit as well since adopting a baby boy from Russia. “It’s a life changing experience,” says Riddell. “I find that I’m more focused on what’s important in the now, and it has taught me better time management.”

His commitment to his new family translates into his work. “My customers have told me that I’m unlike any other agent they have ever dealt with,” adds Riddell. “I’m responsible, caring, and I don’t waste time -- I keep pretty busy with them and all of their referrals.”

“Customers obviously keep returning to Riddell because of his attention to detail,” states George Donohue, president of GMAC Real Estate IPG. “Riddell understands working under time constraints to best serve his clients in the entertainment industry that may be travelling coast to coast,” says Donohue. “Riddell works very well under pressure.”

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